

Dear SkillsUSA advisors,

Thank you for the work you are doing on a daily basis to support the teachers, students and parents of your school district in the midst of the coronavirus pandemic. Saying this is a difficult and challenging time is an understatement, but, with this message, we are thrilled to offer you a rare opportunity to acquire some powerful tools to support your vital work, paid for by generous sponsors.

The current pandemic has forced local administrators and teachers to quickly move their courses to virtual/online environments. To support schools rapidly working to find solutions to online learning, SkillsUSA and our select partners are providing complimentary (free) access to the SkillsUSA Career Essentials curriculum bundles to a limited quantity of students. These curriculum bundles are valued from \$25 to \$65 per access. As we do not foresee this opportunity repeating itself beyond the current health crisis, we hope many of you will be able to take advantage of it as quickly as possible.

SkillsUSA Career Essentials resources were built by career readiness experts, and they engage students in defining, implementing and measuring their career readiness skills along every point of their educational journeys, from middle school to the high-school and college/postsecondary levels, including adult learners.

- The exploratory curriculum bundle is designed for middle school students.
- The fundamental curriculum bundle is designed for 9<sup>th</sup> and 10<sup>th</sup> grade students.
- The advanced curriculum bundle is designed for 11<sup>th</sup> and 12<sup>th</sup> grade students.

The exploratory curriculum bundle requires approximately 25 hours to complete, and students who successfully earn a minimum score of 80% on the post-assessment achieve the exploratory micro-credential. The curriculum bundle includes a pre-assessment, a post-assessment, and a course with four units that include a total of 20 instructional e-modules and 40 project activities collectively.

- [Demo here](#)
- [Read more and review a unit map here](#)

The fundamental curriculum bundle requires approximately 35 hours to complete, and students who successfully earn a minimum score of 80% on the post-assessment achieve the fundamental micro-credential. The curriculum bundle includes a pre-assessment, a post-assessment, and a course with nine units that include instructional e-modules and project activities.

- [Demo here](#)
- [Read more and review a unit map here](#)

The advanced curriculum bundle requires approximately 45 hours to complete, and students who successfully earn a minimum score of 80% on the post-assessment achieve the industry-validated Career Essentials Credential. The curriculum bundle includes a pre-assessment, a post-assessment, and a course with five instructional units that include instructional e-modules, project activities and a capstone portfolio development unit.

- [Demo here](#)
- [Read more and review a unit map here](#)

We thank those of you who have purchased and used the Career Essentials resources previously. For those who have not, now is a perfect opportunity to discover what you've been missing. Remember, this offer is only available in limited quantities, so if you believe this might be a helpful and viable solution for your school, we encourage you to contact us today so we may answer any questions and help you take advantage of this opportunity.

### **Sponsor-provided Access Requirements**

By receiving sponsor-provided access to Career Essentials curriculum bundles, my school district commits to the following. We will ...

- Initiate use of all provided accounts within 45 days of receipt of access and accept that the access will expire on December 31, 2020
- Engage all teachers who will supervise students' Career Essentials curriculum work in the completion of a 3-hour virtual Career Essentials Certified Teacher training and follow-up tasks. Ideally, this will be accomplished prior to students beginning their work
- Create a method to honor students who successfully earn the exploratory micro-credential within the 2020-2021 school year
- Complete a two-touch method to thank the sponsor who provided the complimentary account access to the Career Essentials curriculum, including — minimally — the following two methods:

- A social media post tagging the sponsor and SkillsUSA
- A press release/article published in local newspapers/school websites

Additional methods of thanks are also welcome, including ideas such as a video thank you from the school and/or individual students; personal letters from administrators, teachers, and/or students; or radio interviews sharing what the experience brought to the school.

To inquire about remaining availability, access and use of these complimentary curriculum bundles, please contact the SkillsUSA Career Essentials Implementation Team at [careeressentials@skillsusa.org](mailto:careeressentials@skillsusa.org). When emailing, please complete the following email template to provide us the necessary information to expedite our assistance in helping you obtain the complimentary access:

*Subject: Complimentary Exploratory Curriculum Access*

*I am inquiring about the complimentary exploratory curriculum bundle.*

*I am potentially interested in access for (ENTER QUANTITY) students. (ENTER QUANTITY) teachers would be supporting these students and would engage in the necessary training.*

*(ADD ANY QUESTIONS OR COMMENTS HERE.)*

We are eager to support you, your fellow teachers and your students during this trying time. Please feel welcome to connect with us so we may partner with you.

With great anticipation,

The SkillsUSA Career Essentials Team